

CCW News

Colorado CattleWomen, Inc.

Summer 2017

From the President

Hello Colorado CattleWomen,

This summer my part of the eastern plains has been truly blessed! The rains just keeps coming for us and in a part of Colorado that averages 12 inches of moisture total for the year, we are in July and have had almost 20 inches! The grass is tall here on the High Plains state line and the cows look great.

To everyone who attended annual conference in Grand Junction this past June, THANK YOU! We had a great couple of days and the attendance was excellent as well. To the ladies who attended and gave their affiliate report, I can't tell you how much I enjoyed hearing about the activities of our local CattleWomen and all they are doing to promote beef in Colorado. If you missed the meetings, affiliate reports are in the newsletter, as well as the minutes from the meeting. Winter is just around the corner and that means Winter Conference also. I hope you will make plans to join the Colorado CattleWomen meetings during National Western Stock Show in Denver.

Another exciting announcement, it is once again Colorado's turn to host Region meetings for the American National CattleWomen. We will host the Region V meetings of the ANCW May 3, 4, and 5, 2018 in Burlington Colorado. We are excited to showcase the eastern plains of Colorado and everything that the community of Burlington and Kit Carson County contribute to the beef industry.

Region V includes the states of Washington, Oregon, Montana, Wyoming, and Colorado. Because of their close proximity to Burlington and the Eastern plains, states from other regions are being invited as well. They include North Dakota, South Dakota, Nebraska, Kansas, Oklahoma, and Texas. Typically,

Region V attendance averages 50 CattleWomen. However, with the addition of other states we are anticipating a larger group. We just received word that Region IV, Texas, Oklahoma and Arkansas have voted and they will be holding their Region meeting in conjunction with ours! We are now hosting the Region IV and V meetings of the American National CattleWomen. We will have a really diverse group of ladies attending this next year.

Region meetings are an opportunity for CattleWomen to partake in business meetings but to also interact with industry partners and experience the beef industry throughout different parts of the country. I hope each of you will plan to attend and the only pre-requisite is that you are a member of the American National CattleWomen. You will be seeing the final brochure about the meetings coming to your inbox soon but plans have been made to visit local ranches and feed yards, presentations from industry partners will be made and you can experience some of the local flavor by visiting Old Town and the Kit Carson County Carousel, a National Historic Landmark.

Finally, if you plan to attend state fair, be sure to stop by the Ag Pavilion and see the Ag Fest steer that has been making his way around to 5th graders in our state to educate about beef. The steer is brought to you through a partnership with Colorado State University Extension, Colorado Beef Council and Colorado CattleWomen.

As summer winds down and school gets ready to start, I hope your preparations for fall go according to plan. I know ours rarely do, but we sure try hard!

Heather Hays Stinnet

CCW to join others in Ag Pavilion at Colorado State Fair

The Colorado CattleWomen will be one of many displays in The Agricultural Pavilion, presented by the Colorado Department of Agriculture. The Pavilion provides the ultimate experience for ag education. The young and the young-at-heart can be a farmer for a day, visit the petting zoo, and learn how agriculture plays a role in all our lives. Story times will be part of this year's booth. Dates & times to follow. These times will offer rest and entertainment for kids 4 and up. Titles include Cowgirl Kate, Goodnight, Cowboy, and The Cow Who Stopped the World. A good story shared in a cool spot with Mom/ Dad/kids will cheer and recharge State Fair Visitors.

The beef industry groups - Colorado Beef Council, Colorado Cattlemen's Association, Colorado CattleWomen and Colorado Livestock Association displays and information will be grouped together to provide attendees with a one-stop shop for beef information. The Colorado CattleWomen will display the new Ag Fest puzzle board sharing both beef cut and beef by-product information with the fair goers. If you have any questions, please contact State Fair Chairperson Nora Gilstrap at 719-859-1272.

Local Highlights from SE Quarter

- Having a membership of 22 women, Pikes Peak women (PPCW) reached 1,739 students & 67 teachers this year. Add to this, 3 classroom presentations on Prairie Eco systems. One lucky teacher received a \$250 scholarship for AG in Classroom Summer Institute and returned with an enthusiastic review.
- As a Century Club, \$100 was donated to the El Paso County Junior Livestock Sale. Two buckles were donated, one each to Teller and El Paso County Fairs.
- PPCW purchased 100 five pound packages of ground chuck which were distributed by Silver Key to senior citizens at Christmas time.
- Dixie Boyer shared her experiences on working with animals at a Career Panel Discussion for teens.
- Six members gave shredded beef samples, recipes, and information to the public at the November Food/Gift Show in Colorado Springs.
- Two members attended Stock Show and volunteered at the BEEF booth.

"High Five", Ladies of PPCW!

Information Needed from CattleWomen in the Southeast Quarter

I do not have current contact numbers for Cheyenne County, Huerfano County, Lincoln County, Southeast Colorado.

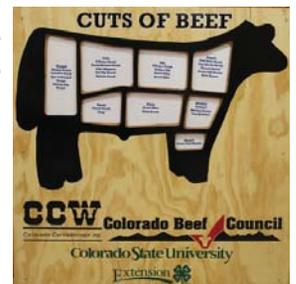
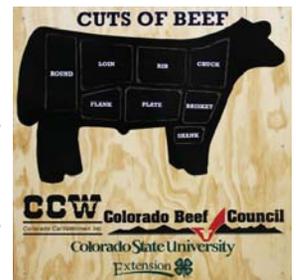
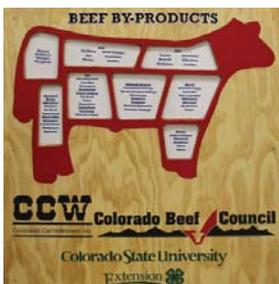
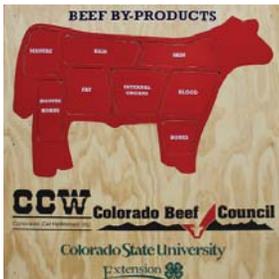
Please send to nora@bacavalley.com or 719-859-1272.

AgFest Beef Learning Station Prepares for Debut

Colorado State University Extension's AgFest program debuted the Beef Learning Station in the 2017 program schedule. This newest learning station was incorporated into the ten stations of AgFest and has been generously supported by the Colorado Cattlewomen Inc. and the Colorado Beef Council. The Beef Learning Station teaches Colorado fifth graders about the importance of the beef industry in the state. Students learned about the economic

impact of beef production, beef wholesale and retail cuts, and the numerous by-products derived from beef cattle used in everyday life.

The AgFest program started small in 2010 reaching 300 students. Since that initial year, the program has expanded to reach more than 2500 fifth grade students in 16 eastern Colorado counties, and even students from New Mexico. Each spring, Colorado State University Extension agents and volunteers work together during the eleven-day program calendar to present the science behind modern agriculture production. Each of the ten learning stations has a presenter give a 20-minute interactive, hands-on learning experience on a different areas of production agriculture. The presentations are aligned to meet various Colorado Educational Standards for science, math and social studies. The other learning stations include: Global Positioning Satellites, Embryology, Dairy Production, Microbes and Bacteria, Range Land Ecology, Groundwater Quality, Natural Pollinators, Pollination and Honey Bees, Power and Simple Machines, and Plant Science and Biotechnology.



Kelsey Pope

River Bend Ranch & Solid Rock Red Angus

Limon, Colorado

Industry Profile

Howdy, Colorado CattleWomen! I'm a born and raised cattle-gal and am back living and working on the cow-



calf ranch that I grew up on just west of Limon, Colo., with my husband, Ronny, and our three-year-old son, Chisum. Ranching is a legacy in my family. Many of you know my family, the Frasier, who raised cattle by Limon, Colo., and Woodrow, Colo. My Grams, LaRue Frasier, was a Colorado Cowbelles President and my mom, Cindy Frasier is a current Colorado CattleWomen member, so I'm proud to be active in the

same organization as these amazing role models.

After growing up on the ranch and being involved in 4-H and FFA, I knew I wanted a career in agriculture. I attended Kansas State University (on a rowing scholarship!) and earned my B.S. and M.S. in Agricultural Economics with minors in Public Relations and Leadership. My master's thesis was on Cow-Calf Risk Management Factors.

Also while at K-State, I met the man of my dreams and cattle-buying partner. No, seriously, Ronny and I bought cattle together before we were even engaged (what was I thinking?!). But it all turned out great - he finally proposed and one of the cows that we bought together was a donor cow for us for many years and has a lasting legacy in our cattle herd. We were married in September 2009 and moved to Nebraska for our jobs. He worked for Genex Cooperative, working with beef and dairy producers, and I worked for the Nebraska Corn Board. We had the opportunity to move back to my family's operation, River Bend Ranch & Solid Rock Red Angus, in 2013.

It was in Nebraska that my love of writing was reborn. I say "reborn" because as a child, I always dreamed of being an author and have notebook after notebook of stories I wrote. Maybe that dream of writing a book is a little closer, but for now, I use my writing skills to blog about beef advocacy, ranch life and our family on my blog, Ag on the Forefront (agonthe4front.com). I am also able to work from home as a freelance writer for several livestock publications, as well as work for CattleFax as their Digital Communications and Marketing Manager. I populate the CattleFax website with content from the analysts, as well as some of my own writing, and manage their social media accounts. So I guess working for CattleFax has really become a dream job for me - writing and Ag Econ together!

Besides writing and working on the ranch, I enjoy volunteering for CommonGround - a grassroots movement of farm women having conversations with consumers about food production - cooking, gardening, crafting and quilting, but mostly, raising my son, Chisum. He is ALL boy and enjoys every aspect of being outside and life on the ranch. It is a joy to be able to raise him so close to family and experience everything through his eyes, and I thank God every day for all of His blessings.



Where to get those brand napkins reprinted?

Lately we have had several members ask where they can get brand napkins reprinted. We found a couple places. This is not an endorsement for these companies, just passing along the information. If you know of another place that will print brand napkins please pass along the information. Thanks!

XPEDEX
Kerry Kline, Sales Assistant
3900 Lima St., Denver, CO 80239
800-469-2535
303-375-4707 fax number

Coren Printing
631 Birch St., Suite A; Windsor, CO 80550-5053
Phone: 970-686-9631
Fax: 970-686-9614
Email: info@corenprintinginc.com



Colorado CattleWomen, Inc.

CattleWoman and Rookie of the Year nominations Due October 1, 2017

It's time to start sending in those nominations! If you have questions contact JoAnn McEndree, Heather Stinnett, or your quarter representative. You can also email coloradocattlewomen@gmail.com. Contact information is on our website- www.coloradocattlewomen.com. Nominations may be emailed or mailed to JoAnn.

Colorado CattleWoman of the Year

The Colorado CattleWoman of the Year is an award presented at the CCA/CCW Mid-winter Convention. Its purpose is to honor and recognize a Colorado CattleWoman who has represented the Colorado CattleWomen and the Cattle Industry by providing leadership in organization, promotion, education and/or legislative activities.

Qualifications:

- Must be a member of the Colorado CattleWomen, Inc.
- May not be a current State Officer.
- Honorary Life members of CCW are not eligible.

Submit:

- Nominee's name address and phone number
- Name and phone of person/group making the nomination. If a local is making the nomination please include an individual to contact.
- A one-page list of the nominee's achievements in the cattle industry including offices held, chairmanships, special committees, promotion activities, state-sponsored activities, etc. Involvement in community activities will be recognized only if it impacts the industry.
- A nomination letter.

Judging Criteria:

- 95% CattleWomen activities
- 5% Nomination letter

Selection Committee:

Vice President & Quarter Reps

Deadline:

Submit to Vice President by October 1st
 Jo Ann McEndree
 540 E 6th
 Springfield, CO 81073
 Jodi_hi@hotmail.com

Who can nominate:

Locals, Executive Committee or any CCW member

CCW Rookie of the Year

The CCW Rookie of the Year is an award presented at the CCA/CCW Mid-winter Convention. Its purpose is to honor and recognize a new Colorado CattleWoman/ CowBelle who has served and promoted the programs and purposes of CCW in an outstanding manner.

Qualifications:

- Must be a member of CCW for no longer than three (3) years and have demonstrated outstanding service during the 12-months prior to nomination.
- May not be a current State Officer.

Submit:

- Name, address and phone of nominee
- Name and contact info of person/group making the nomination. Please include name and phone of the contact person if local affiliate is making the nomination.
- A one-page list of the nominee's achievements in the cattle industry including offices held, chairmanships, special committees, promotion activities, state-sponsored activities, etc. Involvement in community activities will be recognized only if it impacts the industry.
- A nomination letter.

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Promotional Funds Available Through CCW Beef Account

The Colorado CattleWomen's Beef Account, a grant from the CO Beef Council, has funds available for locals to help offset the cost of their local promotional events. We will no longer have a booth at the CO Springs Holiday Food & Gift show and the Colorado Country Christmas show in Denver, the program will be expanded, budgeting more for 2017-2018 in an effort to increase the promotional activities at the local level.

Funds are limited, all requests are subject to approval and availability of funds. They will be on a first come basis. In order to receive reimbursement the local group will need to:

1. Be a paid affiliate of the CO CattleWomen
2. Provide an original receipt showing the cost of the beef
3. Provide a report stating how many people were reached, what the event was and type of audience, and how many cattlemen helped. A picture would be appreciated.

We suggest groups reach out ahead of time to see if their program would qualify and if funds are available. At that time the beef account chair can review the request and approve subject to getting the receipt and report, reserving funds for that event. Should the local affiliate be undertaking a large project, funds for costs in addition to the beef can be considered. These should be approved in advanced. Questions and requests for funds can be sent to Sallie Miller at smiller@wigginstel.com or 48335 County Road 83, Briggsdale, CO 80611.

General Membership Meeting Updates

June 12, 2017 • Annual Convention, Grand Junction, CO

The general membership meeting was called to order at 12:53 pm by President Heather Stinnett and opened with the pledge and a prayer

31 Members present:

Approval of Minutes

- Motion to dispense with reading of the minutes
- Motion carried

Treasurer Report

- Motion to accept the report
- Motion carried
- Fremont County will Audit

Industry News

Where the check off dollars go – Jo Stanko

- Research: New cuts and optimize value, 40 cuts listed in the USDA lean or extra lean
- Keep up with Consumer: No paper. Millennial are digital media driven with paper ads being lost dollars.
- Consumer & Influencer Education
- Issues Response and Prevention
- Telling The Big Story: grass roots education from producers
- Confidence in Safety and Quality
- Sustainability for The Long Haul
- Innovative: 11%, largest growth, from gas stations
- More Beef on More Menus
- Power of Partnership
- Grow Export Markets

American National CattleWomen – President Penny Zimmerman

- New logo passed; Original bell with ANCW over the top
- Theme; Alone we can do so little, Together we can do so much
- ANCW turned the corner and is coming out of the slump from the past couple of years.
- Long range plan and growth with “Moove Membership” Drive; asking for 1% increase in membership from each state and Powder River Equipment as the prize. 1% equates to 1 new member in CO.
- Women are 31% of population in Ag
- Be a great advocate for beef; do the MBA at www.beefusa.org
- Celebrating 76 years
- Strategic Plan is increase membership

Region V – Heather Stinnett

- Need sponsors
- Burlington, CO May 3,4,5, 2018
- More information will be sent as final decisions made

Email Blasts

- If you are not receiving these send your name and email address to ColoradoCattlewomen@gmail.com

Beef Council Report – Julie Moore

- Completed two ranch tours for “Denver”ites”

- Digital Advertising
- Rockies Charlie Blackmon “Chuck Nasty” digital and videos.
- Producer Image campaign on 9News in late summer time frame
- Oct 1 “Beef it’s what for dinner” website launch
- Beef running team – “Team Beef” advertising

Affiliate Reports

- Black Mesa, Fremont, Kit Carson, LaPlata, Lincoln, Mesa, Moffat, Montrose, North Park, Pikes Peak, Routt, SE and SW

Nominations

- Motion to accept the slate of officers by acclimation
- Motion carried
 - o Secretary – Cindy Mangus
 - o Quarter Reps
 - NW: Debbi Anderson
 - SW: Earleen Antonelli
 - NE: MacKenzie Stoaks
 - SE: Nora Gilstrap

Newsletter

- Need a newsletter coordinator; Hannah Todd had other commitments

Beef Cares and Care and Share

Food Bank – Bunny Patterson

- Moving forward on using processing costs as a tax donation

Meeting adjourned at 4:35 pm.

*Respectfully submitted by
Cindy Mangus, Secretary*

Southeast Colorado CattleWomen Host Hands on BBQ Basics Course in Baca County

The Southeast Colorado CattleWomen, Colorado CattleWomen, Colorado Beef Council, and Colorado State University Extension hosted a BBQ Basics Course on Saturday, June 10th, 2017 at the Baca County Fairgrounds in Springfield, Colorado. Topics covered included meat quality, selection and marketing claims, nutrition, food safety and handling, recipes, basic grilling, and a hands on opportunity to test their skills and help prepare lunch using their newly attained knowledge.

Mallory Sikes, a Southeast Area Extension Agent, instructed the course. Mallory has extensive meat industry experience and earned her Master of Science in Meat Science from Colorado State University.

Are you interested in helping with social media?



To help us move forward we would love to have some additional help.

CCW would like to find a second administrator for both the web page and Facebook page. Neither one of these take a lot of time, and no travel, just some creativity, tech skills, and desire to help keep CattleWomen in the know. If you are interested in tweeting, blogging, or other forms of social media, contact us at coloradocattlewomen@gmail.com or contact Heather Stinnett at hhays303@yahoo.com or 785-399-2421.

Congratulations, La Plata County Cowbelles on 65 Years!



CCW

COLORADO CATTLEWOMEN, INC.

C/O HEATHER HAYS STINNETT

303 Beech

Kanorado, KS 67741